



RONDI LAMBETH

**"AMERICA'S
CREDIT **EXPERT**"**

MEDIA KIT 2020

RONDILAMBETH.COM



"AMERICA'S CREDIT EXPERT"

and Founder of Fortress Credit Pro., Rondi Lambeth, is an award-winning TV & Radio Show host, and a best-selling author as seen on ABC, CBS, CNN, FOX News & NBC.

Tens of thousands of people, including celebrities who have worked with Rondi, know that he is the trusted authority for credit-related education and credit hacks that can significantly improve and change their life. Rondi has spoken to large audiences on stages all across the world, including Harvard.

While serving in the military, he was also called to serve his local community. He spent 15 years as a firefighter, and was named Firefighter of the Year in 1998 in Littleton. In 1999, he was one of the first responders to the Columbine High School shooting. In 2006, his younger brother, who was also a firefighter, took his own life over a few thousand dollars in medical bills and other debt. **At the time, he vowed to help other people fix their financial situation, so no other families had to deal with that type of loss.**



In 2007, he founded **Fortress Credit Pro.**, a reputable credit repair company that has removed millions of late pays, collections, charge-offs, repositions, short sales, foreclosures, tax liens, judgments and bankruptcies from credit reports.

Rondi and his team have helped non-qualifying applicants become mortgage-ready in as little as 90 days eliminating over 50 million dollars of consumer and tax debt.

IN THE MEDIA



"WHY YOUR CREDIT SCORE MATTERS AND WHAT YOU PROBABLY DIDN'T KNOW"

It surprises people to know that anything that is put on their credit record, such as a foreclosure, collection, tax lien, late payments and even bankruptcy, can be legally and permanently deleted from their credit report.

What makes this possible are the State and Federal consumer protection laws unknown to most people. These are laws that were created to protect consumers from creditors.

YOUR CREDIT MATTERS, HERE'S WHY

Your credit scores determine what type of loans you have access to and the interest rates you'll pay. Your insurance premiums are also dependant on your credit score. This doesn't affect (aspiring) homeowners only as landlords can use credit scores to decide who gets to rent their properties. Credit scores can even determine who has access to the best value cell phone plans and who has to make more significant deposits to obtain and maintain utilities.

On the upside, you can **leverage high scores into great deals — on loans, credit cards, insurance premiums, apartments and other service plans.** Bad scores, however, can cost you a lifetime of payments you could have invested elsewhere to improve your quality of life. The lifetime cost of higher interest rates from mediocre or bad credit can be over six figures. (Informa Research Services)

Someone with FICO scores in the 620 range would pay \$65,000 more on a \$200,000 mortgage than someone with FICOs over 760.

On a five-year, \$30,000 car loan, a borrower with lower scores could end up paying \$5,000 more.

A low-cost scorer could end up paying more than 22,000 more on a 50,000 equity loan than someone with a higher score.

Credit scores are an integral part of your financial health and can impact generations to come. Credit education is, therefore, essential in maintaining great credit regardless of your age or income.

THE CLEANUP PROCESS REMOVING MISTAKES

When it comes to your credit report, accuracy is essential. Just because something has been put onto your credit report (i.e. late payments), it doesn't mean that it complies with the law. If there's even one mistake and that item is no longer accurate, it must be corrected and deleted from your credit report permanently.

DID YOU KNOW? EVERYBODY'S CREDIT REPORT CONTAINS MISTAKES

Finding those mistakes is Fortresses' speciality through a team of certified FICO pros and paralegals who look at a credit report and can spot errors and violations of the law.

POSITIVELY DISRUPTING THE CREDIT REPAIR INDUSTRY

Over the last ten years, **Fortress Credit Pro. has deleted hundreds and thousands of credit mistakes from American's Credit reports.**

Other Credit Repair companies charge a monthly fee, whether they fix your credit or not. Fortress was the first company to disrupt the industry with a 'paid-on-performance' model.

FROM BAD CREDIT TO HOMEOWNER IN JUST 180 DAYS.



We'll delete your items first, then send you a bill. Your credit is fixed in months, not years.

- Build great credit,
- Raise your credit score
- Learn how to use and maintain credit responsibly.

"You can increase your credit score by up to 150 points in as little as 90 days"



SCHOOL OF WEALTH

WITH
 RONDI LAMBETH

Is your head swimming with financial questions, but you don't know who to ask?

Rondi Lambeth, renowned financial expert and celebrity wealth coach, is here to answer those questions and more. You'll learn how to increase your income, reduce and consolidate your debt, and radically improve your credit score. He and his expert guests break down how to be more emotionally, physically, and of course, financially wealthy.

School is in session!

But this time, you'll actually like attending.

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EXPERT COMMENTARY

America's Credit Expert, Rondi Lambeth is frequently requested to provide commentary on the following topics.

- How to **pay less taxes** and **enjoy more vacations**
- **Relationships, separation, and credit**
- How to survive **bankruptcy**
- How to **increase your credit score** in 90 days
- How to build **business credit**
- How to best use **credit cards**
- How to manage your **debt** and achieve **financial wealth**.



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